



August 14-15, 2019

Gainesville, Florida

Welcome, Introductions + Agenda

Chris Craig



Introductions

- Name
- Agency/organization
- Number of years you've worked in traffic safety



Agenda

DAY 1

- Action Plan Implementation (Group Breakouts)
- Action Plan Goal 1 Discussion
- Action Plan Goal 2 Discussion
 - FSA and FPCA Letters Update
 - Click It or Ticket Awareness Survey Update
- Day 1 Recap

DAY 2

- Recap and Guidance for Day 2
- Action Plan Goal 3 Discussion
 - Special Needs Training Program Update
 - CPS Observational Survey Update
- Action Plan Goal 4 Discussion
- Wrap Up and Next Steps



Action Plan Implementation

Group Breakouts

DAY 1

BREAK

Strategic Action Plan Goal 1 Discussion

Danny Shopf



Strategic Action Plan Goal 1: Education, Communication, and Outreach

- **Strategy 1.1:** Analyze crash, observational, and other data to identify key unrestrained audiences
 - **1.1A.** Identify current and reliable sources of occupant protection data.
 - **1.1B.** Develop annual survey to collect occupant protection data from Florida's Safety Coalitions.
 - **1.1C.** Distribute annual survey to Florida's Safety Coalitions.

Strategic Action Plan Goal 1: Education, Communication, and Outreach

- **Strategy 2.1:** Develop occupant protection education best practices and a customizable materials inventory that can be used by local partners.
 - **2.1A.** Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences
 - **2.1B.** Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others

Strategic Action Plan Goal 2 Discussion

Danny Shopf



Strategic Action Plan Goal 2:

Law Enforcement Awareness of Occupant Protection

- **Strategy 3.1:** Increase safety belt usage among law enforcement officers.
- **3.1E:** Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies

FSA & FPCA Letters Update

Tim Roberts



Click It or Ticket Awareness Survey Update

Dr. Michael Binder



Day 1 Recap

Chris Craig





Meeting Starts at 9:00 am



August 14-15, 2019

Gainesville, Florida

Recap of Day 1 / Guidance for Day 2

Leilani Gruener



Agenda

DAY 1

- Action Plan Implementation (Group Breakouts)
- Action Plan Goal 1 Discussion
- Action Plan Goal 2 Discussion
 - FSA and FPCA Letters Update
 - Click It or Ticket Awareness Survey Update
- Day 1 Recap

DAY 2

- Recap and Guidance for Day 2
- Action Plan Goal 3 Discussion
 - Special Needs Training Program Update
 - CPS Observational Survey Update
- Action Plan Goal 4 Discussion
- Wrap Up and Next Steps

Strategic Action Plan Goal 3 Discussion

Danny Shopf



Strategic Action Plan Goal 3: Occupant Protection for Children

- **Strategy 6.1:** Increase CPS related data available to pinpoint target areas for operational improvement.
- **Strategy 7.1:** Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I)
- **Strategy 8.1:** Increase availability of car seats, resources, and materials.

Special Needs Training Program Update

Petra Vybiralova



CPS Observational Survey Update

Mark Solomon



DAY 2

BREAK

Strategic Action Plan Goal 4 Discussion

Danny Shopf



Strategic Action Plan Discussion Goal 4: Model Language to Increase the Use of Occupant Protection Devices

- **Strategy 9.1**: Support enhancement of current safety belt laws to include all passengers in all seating positions.
- **Strategy 10.1**: Support mandatory diversion programs for first-time offenders.
- **Strategy 11.1**: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

Wrap Up + Next Steps

Leilani Gruener + Patty Turner



Wrap Up + Next Steps

- Travel Reimbursement Reminder
- Next Meetings (in Gainesville)
 - November 20–21, 2019
 - February 26–27, 2020
 - June 10–11, 2020
 - September 2–3, 2020





Safe Travels!
See you in November.